

SEO Success

This is an Senior Care Industry.

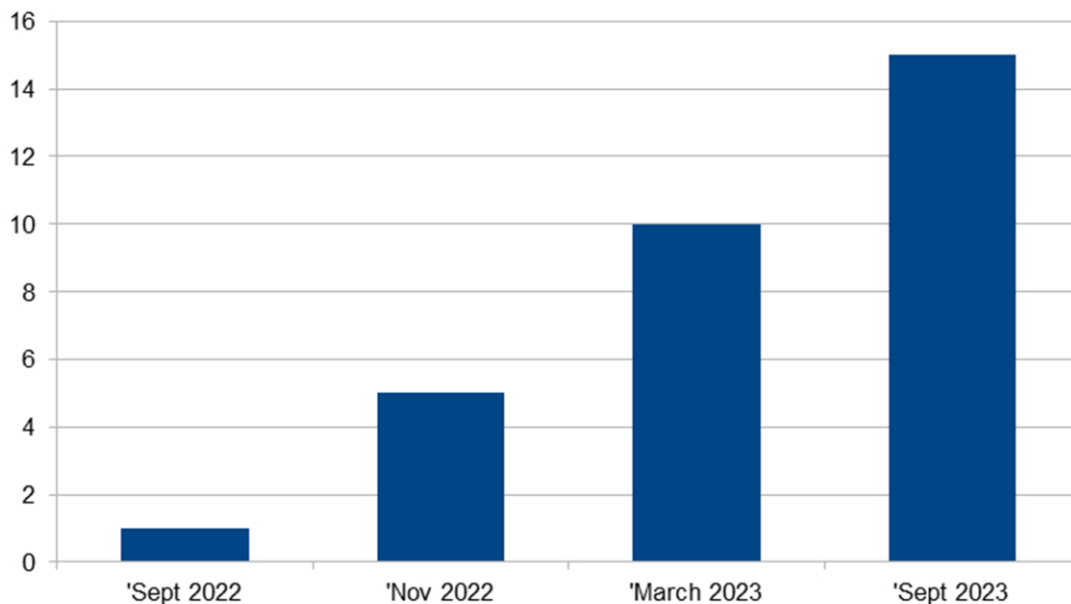


Prior to Us

This is an Senior Care Industry came to us in Sept 2022, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. When they enrolled in our SEO services, 1 keyword was ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive **keyword research**.
- We designed & implemented an SEO campaign that included **on-page** and **off-page optimization** around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as **Google My Business** and **Bing Local**.
- We developed and distributed **SEO friendly content** on relevant websites.



After 3 Months

After 90 days, the website's keyword ranking improved from 1 to 5 keywords on the first page, reflecting a remarkable increase of 400%.

Dec 2022

By 6 months

After 180 days, the website's keyword ranking improved from 1 to 10 keywords on the first page, reflecting a remarkable increase of 900%.

March 2023

By Sept 2023

The campaign's momentum was in full throttle, resulting in their ranking on the first page of search engines for 15 keywords, An increase of over1400%.

Sept 2023

Google My Business

4,635

Total views received in last 6 months (4101 Listing Search, 534 Listing Maps)

Total Views

433

Total Actions in last 3 months (112 Website Visits, 77 Calls, 244 Request directions)

Total Actions

Google Analytics data

402

Overall visits received in last 3 months

49%

Increase in Google Organic Sessions. 194 Organic visits received in last 3 months

578

Pageviews received in last 3 months